

"Every Caterham car is fitted with a SPAL fan"

SPAL is a world leading designer and manufacturer of high performance fans and blowers and the component of choice for iconic car manufacturer Caterham.

Andy Saracino-Clift, SPAL UK went along to interview Caterham to find out more.



Describe your business and give a brief history of Caterham:

Caterham is a British manufacturer of specialist lightweight sports cars established in Caterham, Surrey. The Caterham '7' is a direct evolution of the Series 3 Lotus Seven designed by Colin Chapman and was founded in 1973 by Graham Nearn.

The Caterham '7' is widely regarded by car enthusiasts and the media as one of the iconic sports cars of the 20th century. With 2007 marking the 50th year of continuous production, the Seven still enjoys strong support and success in Clubman-style racing.

How long have you been using SPAL components?

We have been using SPAL components on our vehicles since 2008 and are supplied on a monthly basis. A SPAL automotive component is used in every single car that is built, whether it is fitted in the Factory or by one of our customers in the form of a Kit build.

What are the advantages of SPAL components?

SPAL understands the importance of good quality, lightweight products to benefit all our models from standard road cars to intricate race specifications.

Which SPAL components do you use in your vehicles?

We purchase a range of products from SPAL from mounting brackets to radiator flaps and standard cooling fans to race spec radiator fans.

Did you require any tweaks to the components or were they specially developed for your specific application?

I believe the range of products that SPAL Automotive supplies to us here at Caterham are typically 'off the shelf' components but have fixtures and fittings that are tweaked to enable a perfect fit into our cars. We could potentially get fans from a competitive supplier but SPAL has proven to be a reliable and consistent manufacturer and this is why they have supplied us for the last 10 years.

How important is reliability and performance to your business as a whole?

Reliability and performance are imperative to our business. We work to strict deadlines and have a standing reputation to maintain. We cannot afford to have defective parts or delayed shipments and SPAL Automotive has shown consistent dedication to Caterham in relation to this aspect of the business.

Please comment on your experience of SPAL customer service:

As the buyer for SPAL Automotive products for Caterham I can gladly say that the level of customer service provided is fantastic. I never have to chase for deliveries and if there is an issue (which there rarely is) it is solved quickly and efficiently by the SPAL team.





For quality, reliability and outstanding performance, always fit genuine SPAL parts.



